

Positive Alternatives 2015 - 16 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester)

Contact: Diane O'Mara

Contact Information: omara.diane@mayo.edu

Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota

For the period: Oct 1-Dec 31, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute biannual newsletters; distribute pamphlets and posters describing services		This month we printed brochures to take as handouts to speaking engagements. We had three speaking engagements. We set up a booth at a family information evening sponsored by Families First. We attended the state Birthright conference and spoke on services we offer. We spoke at a local church to a women's group on the services we offer.	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 142 women in the form of diapers (129 packages), wipes (124 packages), baby wash (117 bottles), newborn layettes (21), maternity clothes (10), and infant clothing (121).	142
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3	We continue to provide free pregnancy testing and advising. We provided 4 pregnancy tests and all were negative.	4
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and	3

	assistance with securing necessary services		Birthright given.	
--	---	--	-------------------	--

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	NA
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	123
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	122
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	122

Challenges: Not having enough volunteers is always our biggest challenge, because with more volunteers, we would be able to be open more hours. The cold weather which causes our clients to need warm clothing and to have high energy bills, but having inadequate financial means is very hard to see. However the grant helps us exist and we are able to refer our clients to agencies that can help them.

Comments: We had another really full quarter. Our clients were extremely happy with being able to receive warm clothing from the contributions of clothing. Also we were able to refer them to Christmas Anonymous and the energy assistance program and the Salvation Army Coat Drive and so many, many other agencies to help them. We had a great volunteer training this quarter! We listened to presentations from some of the various agencies that exist in our area. We also had hands on training to help us become better client advisors, with a volunteer guest who role played as a client. This helped us to observe the do's and don'ts. We all learned so much to help us to do a better job. We also held a baby shower where we received many contributions of baby clothing. It was great! We also had a booth at 'Spark in the Dark' event at a local church.